

THE
Colony
HOTEL

March 23, 2020; Palm Beach, FL

The Colony Palm Beach will temporarily suspend hotel and dining services effective Wednesday, March 25, 2020 due to public health concerns over the COVID-19 coronavirus. The hotel is projected to reopen in approximately five weeks, on Friday, May 1, 2020 at 12pm, pending the evolution of this ever-changing health crisis.

The ongoing safety and security of our guests, employees, and the larger Palm Beach community remains The Colony's highest priority. To that end, as of today no hotel reservations or guests will be accepted for the remainder of March or for April 2020, and the hotel will only accept tentative bookings with a flexible cancellation policy after May 1st. Should you have questions regarding future reservations, The Colony Palm Beach team is here to help and available to you via [email](#).

"The core of The Colony Palm Beach is its people, a dedicated and passionate group of hospitality and food & beverage professionals. The Colony will continue to provide health/medical benefits coverage for our employees, as well as financial compensation to members of the team. We wish our employees and the greater community health and safety during this trying time," says Bruce Seigel, General Manager of The Colony Hotel.

President & CEO, Sarah J. Wetenhall, says, "The Colony Hotel was built in 1947 and rose out of a post-World War II desire to travel elegantly and celebrate in style. Following this current health crisis, The Colony Palm Beach will once again provide gaiety and enjoyment, along with our special brand of gracious hospitality. We look forward to welcoming everyone back to our Pink Paradise after May 1st."

Thank you for your continued loyalty, patience and understanding. We wish you and your family health and wellness, and The Colony team looks forward to welcoming you back soon. Our thoughts are with the communities, individuals and everyone impacted by COVID-19.

For additional details, please refer to the following resources:

- [Centers for Disease Control and Prevention \(CDC\)](#)
- [CDC Travel Advisory](#)
- [World Health Organization](#)

- [Florida Department of Health](#)
- [Town of Palm Beach](#)

ABOUT THE COLONY PALM BEACH

As guardians of a treasured icon, The Colony Palm Beach faithfully preserves its legacy of gracious hospitality while ensuring continued relevance to a new generation of modern, well-traveled and discerning guests. The 89-room property provides unique, curated offerings for guests of all ages delivered with best-in-class ultra-boutique service. Much more than a hotel, The Colony is a state of mind – a place to connect meaningfully and authentically with one of the world’s most storied destinations, steps from both Worth Avenue and the Atlantic Ocean. Aware of The Colony’s singular place in the hearts of long-time Palm Beachers, the hotel is dedicated to maintaining a rich tradition of culinary excellence and sophisticated entertainment in a vibrant social setting that is both welcoming and refreshingly unpretentious.