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SWIFTY'S POPS UP AT THE COLONY HOTEL
LEGENDARY MANHATTAN EATERY DEBUTS IN PALM BEACH

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Palm Beach, Florida - November 20, 2019 - Swifty's, once New York's preeminent society boîte, is set to visit Palm Beach this season with a pop up at the iconic Colony Hotel. An Upper East Side stalwart for almost two decades, Swifty's ended its run in 2016 to the despair of Manhattan's toniest set. Now, founder Robert Caravaggi together with Colony Hotel owners Sarah and Andrew Wetenhall, bring the restaurant that inspired an international following to Palm Beach for a limited engagement opening December 2019.

For those in the know, Swifty's was much more than a chic Upper East Side restaurant, rather, it epitomized an era. Affectionately known as "the club without dues", restaurant regulars included Michael Kors, Aerin Lauder, Martha Stewart, and celebrities ranging from Gwyneth Paltrow to Bill Murray. To a rare mix of society darlings, fashion and media heavyweights, and Hollywood stars, Swifty's was the epicenter of a certain type of glamorous intimacy. On any given night Liza Minelli may spontaneously sing 'Happy Birthday' to a fellow guest, or one might find Lee Radziwell dining at the next table. "Swifty's was a festive restaurant in New York where special people gathered," says Founder Robert Caravaggi, "I am thrilled to have it opening at the beautiful Colony Hotel. The Colony is the jewel of Palm Beach island, and this union is the perfect marriage. Imagine, The Colony and Swifty's!"

Swifty's at The Colony will bear many of the elements that defined the cherished New York restaurant, with a nod to Swifty's new island locale. Diners will enjoy signature menu items like twin burgers and baked meatloaf (the recipe originating from American couturier Bill Blass) plus new additions sourced from local fisheries and farms. Kemble Interiors will interpret Swifty's unique clubby ambiance with a classic Palm Beach twist, incorporating the intimate banquet seating and warm mirrored lighting that was essential to the Swifty's experience. Other classic décor elements from the original restaurant will appear in Palm Beach, including Tim Snell's menu illustrations, and art curated by New York's Voltz Clarke Gallery invoking the rotating shows of Swifty's original dining room.

"Swifty's and The Colony are establishments that evoke a special kind of belonging", says Sarah Wetenhall, President & CEO of The Colony Palm Beach. "To bring this cherished New York perlieu back to life on Palm Beach is a gift to our community".

Swiftys will serve lunch and dinner daily in The Colony's clubby dining room. Original proprietor Robert Caravaggi will be at the helm just as in 'the good old days', this time with Chef Stephen Attoe serving as consultant to Colony Executive Chef Tom Whitaker. The existing CPB restaurant will continue serving breakfast, lunch, and dinner daily in the hotel's lounge and outdoor patio, with a selection of Swiftys signature dishes available on the CPB and in-room dining menus.

ABOUT THE COLONY

As guardians of a treasured icon, The Colony Palm Beach faithfully preserves its legacy of gracious hospitality while ensuring continued relevance to a new generation of modern, well-traveled and discerning guests. The 89-room property provides unique, curated offerings for guests of all ages delivered with best-in-class ultra boutique service. Much more than a hotel, The Colony is a state of mind – a place to connect meaningfully and authentically with one of the world's most storied destinations, steps from both Worth Avenue and the Atlantic Ocean. Aware of The Colony's singular place in the hearts of long-time Palm Beachers, the hotel is dedicated to maintaining a rich tradition of culinary excellence and sophisticated entertainment in a vibrant social setting that is both welcoming and refreshingly unpretentious.

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